



COGHLAN'S PRODUCT MANAGER

SEEK ADVENTURES THAT CHALLENGE YOURSELF

Share this opportunity!



Coghlan's is a distributor and manufacturer leading the outdoors industry since 1959. Beginning with a single product; the camp toaster; it has expanded to a wide range of products sold all over the globe. Its unparalleled customer service and diverse product line are the reason Coghlan's became the industry standard in outdoor consumer products.

Our client is looking for a dynamic individual with a passion for product development and supply chain management. You'll be joining a fantastic team that's motivated to succeed and proud of our accomplishments. Coghlan's has a reputation for providing the best customer service of any brand in the outdoor industry. We encourage you to check out their website at www.coghlan.com to get a better insight into who they are, and what has made them successful for almost 60 years.

The Opportunity:

Reporting to the *Director of Brand Management*, the *Product Manager* will be responsible for continually improving products within the Coghlan's assortment. This leader will evaluate their existing product line for improvements in packaging, regulatory compliance, and product features. The *Product Manager* must have a working knowledge of the outdoors industry and be aligned with customer needs to perfect products, increase sales and ROI. This individual is a sourcing expert, striving to evaluate and improve relationships with suppliers to yield the best return.

The ideal candidate will have extensive product development and supply chain background. This adaptive leader will bring a proven history of product development with strong analytical skills.

The Selection Criteria:

- Bachelor's degree in Marketing or Business, or equivalent education/experience;
- 5+ years of experience in product development, supply chain management or related areas;
- Demonstrated passion for the outdoors, knowledge and experience in outdoor products;
- Excellent product conceptualization skills and ability to present to, and achieve support from product teams and review boards;
- Keen understanding, foresight and ability to adapt and react to changing market conditions;
- Ability to manage multi-step projects from conception to delivery and ensure efficient workflows;
- Superior communication, influence, presentation and interpersonal skills;
- Attention to detail, focus on accuracy and the ability to enforce high standards of quality for products and vendors;
- Strong analytical thinking and ability to manage multiple priorities; and
- This role may require some business travel domestically and internationally.

To discuss or to apply for this exceptional career opportunity, please contact:
Jayelle Morris at jayelle@harrisleadership.com or (204) 926-3008 quoting the project # 17118.