

ProteinMB Initiative

ProteinMB is the collaborative, industry-led implementation of the Manitoba Protein Advantage Strategy's (MPAS) action plan for sustainable protein. The MPAS action plan consists of key interventions and outcomes in the following strategic areas: Sustainable Protein, Workforce, Innovation, Soil, Ecosystems and Biodiversity, Measurement, Monitoring and Verification, Branding, Marketing and Communication, Policy and Infrastructure, Finance, Working Together and Information and Knowledge. The vision is that Manitoba proudly leads Canada and the world as an innovative model for high-value sustainable protein that nurtures and benefits all people, the local environment, and the climate. ProteinMB works together with stakeholders and rightsholders across the entire value chain to implement the strategic areas of sustainable protein. ProteinMB is an initiative of Canadian Manufacturers and Exporters (CME) and funded through the Sustainable Canadian Agricultural Partnership.

The Opportunity

ProteinMB is seeking Program Facilitators to play critical roles in realizing its inspiring and ambitious goal to consolidate its place as a global leader in sustainable protein. Reporting to the ProteinMB Managing Director, and members of the CME team, the Program Facilitators are responsible for supporting day-to-day activities, including the initiation and facilitation of working groups, market development activities, current state analysis and process improvement to advance and implement a shared strategy. Successful candidates will function as process champions and serve as catalysts to cultivate engagement and collaboration with a variety of stakeholders and rightsholders to develop innovative initiatives and partnerships. This position offers a state-of-the-art open office space, competitive salary and benefits, and a collaborative and flexible work environment.

Key Responsibilities

- Support the Managing Director in the day-to-day activity, by promoting and coordinating mutual objectives and a shared vision towards sustainable protein industry growth.
- Foster engagement, build relationships and consult with relevant internal and external stakeholders and rightsholders.
- Coordinate working groups, facilitating stakeholder and rightsholders sessions, and mobilizing teams in support of a shared vision.
- Leverage crucial networks and identify key stakeholders and rightsholders, applying a Consortium model to advance the sustainable protein strategy, involving the agricultural sector, government, industry, and relevant partners.
- Stimulate creativity and innovation by generating and sharing ideas, encouraging out-of-the-box thinking, advancing new approaches, and synthesizing a diversity of inputs, perspectives, and approaches.
- Design, organize and coordinate projects and events as part of ProteinMB's engagement strategy.
- Establish and manage program documentation, providing regular status reports to senior leadership.
- In collaboration with the CME team, develop and track defined outcomes, detailed action plans, realistic deadlines and milestones, and meaningful performance metrics.

Selection Criteria

- Bachelor's degree or equivalent related experience.
- Over three years of experience in process or project facilitation.
- Background in one of the following areas: 1) agriculture and/or food systems, 2) environmental science, soils, and ecosystems, or 3) marketing and communications.
- Excellent relationship building skills, adept at mobilizing teams around a shared vision.
- Skilled at applying process facilitation and/or project management principles and practices.
- Superior problem-solving and critical-thinking skills, with the ability to deliver against key performance indicators.
- Systems thinker, with the ability to grasp concepts, patterns, and connections.
- Demonstrated ability to build and lead collaborative teams, working transparently, and earning trust.
- Exceptional administration and communication skills with demonstrated ability to present clearly and persuasively.
- Must be detail oriented, organized with a proven ability to manage multiple tasks and timelines concurrently.
- Strong working knowledge of Microsoft Office applications (Word, Excel, PowerPoint, Outlook).
- Self-starter who takes initiative and is passionate for the success and growth of the protein sector.

To apply send a resume & cover letter to Jen@harrisleadership.com, quoting project #24108.