

## *Advance a Movement!*

### The Organization

Realizing Manitoba's potential to produce protein that is diverse, high-quality, healthy, and increasingly sustainable through a comprehensive Sustainable Protein Strategy, ASPIRE has been created by and for stakeholders across all protein sectors in the province. With a goal of becoming a world leader in sustainable protein, this new initiative will fall under the Canadian Manufacturers and Exporters (CME) umbrella and is funded by both levels of government. Manitoba's food systems are evolving, facing disruption, and sustainability is both our biggest challenge and greatest opportunity. ASPIRE will create economic development opportunities to meet market demands for sustainability.

### The Opportunity

ASPIRE is seeking **Project Facilitators** and a **Project Leader** to play critical roles in realizing its inspiring and ambitious goal to consolidate its place as a global leader in sustainable protein. Reporting to the ASPIRE Executive Director, the Project Facilitation Team will be members of the CME team, responsible for supporting day-to-day activities, including the initiation and facilitation of working groups to advance and implement a shared strategy. Successful applicants will act as process champions and catalysts to cultivate engagement, collaborating with a variety of stakeholders, and developing innovative initiatives and partnerships.

### Key Responsibilities

- Support the Executive Director in the day-to-day activity, by promoting and coordinating mutual objectives and a shared vision towards sustainable protein industry growth.
- Foster engagement, build relationships and consult with relevant internal and external stakeholders, coordinating working groups, facilitating stakeholder sessions, and mobilizing teams in support of a shared vision.
- Leverage crucial networks and identify key stakeholders, applying a Consortium model to advance the sustainable protein strategy, involving the agricultural sector, government, industry, and relevant partners.
- Stimulate creativity and innovation by generating and sharing ideas, encouraging out-of-the-box thinking, advancing new approaches, and synthesizing a diversity of inputs, perspectives, and approaches.
- Design, organize and coordinate events, including but not limited to Protein Summits.
- Establish and manage project documentation, providing regular status reports to senior leadership.
- In collaboration with the CME Team, develop and track defined outcomes, detailed action plans, realistic deadlines and milestones, and meaningful performance metrics.

### Selection Criteria

- Bachelor's degree or equivalent related experience.
- **Project Facilitators:** 3 years + experience in process and/or project facilitation.
- **Project Leader:** 5 years + experience in process and/or project facilitation, including >2 years in a leadership role.
- Agriculture and/or food systems background is an asset.
- Excellent relationship building skills and adeptness mobilizing teams around a shared vision.
- Strong knowledge and skill applying process facilitation and/or project management principles and practices.
- Superior problem-solving skills with proven ability to deliver against key performance indicators.
- Systems thinker, with the ability to grasp concepts, patterns, and connections.
- Demonstrated ability to build and lead collaborative teams, working transparently, and earning trust.
- Exceptional communication skills with demonstrated ability to present clearly and persuasively.
- Strong working knowledge of Microsoft Office.

***To apply send a resume & cover letter to [Jen@harrisleadership.com](mailto:Jen@harrisleadership.com),  
quoting project #23112 – indicating interest in one or both roles.***