

*~ Healthy Breathing for Healthy Living ~*

**THE ORGANIZATION:**

The Lung Association, Manitoba is the provincial go-to resource for lung health information, support, and advocacy. In continuous operation since 1904 and incorporated in 1929, the organization is one of Canada's longest operating health charities and a recognized leader in delivering essential resources to support overall lung health. Based on the fundamental belief that no one should struggle to breathe, the organization is committed to supporting Manitobans' lung health through awareness, education, and support. For additional information, please visit: <https://mb.lung.ca/>

**THE OPPORTUNITY:**

Due to the upcoming retirement of the current Chief Executive Officer, The Lung Association, Manitoba is seeking a leader to build on recent success and lead staff and volunteers to achieve the organization's goals and strategic objectives. Reporting to the Board of Directors, this individual will be responsible for executing the strategic plan, oversight of all day-to-day operational activities, providing insight regarding a changing and complex healthcare system, and creating a strong future that capitalizes on development opportunities and maintains the spirit of the organization's mission and values. This community-driven leader and advocate will work with a variety of stakeholders and act as the key spokesperson for the organization. The successful applicant will possess a strong personal network and an ability to cultivate strategic alliances, identify new areas for collaboration, build integrated partnerships, and support overall advancement for the organization. This is an exceptional opportunity for a dynamic, visionary leader to build upon the accomplishments of an organization that has been helping Manitobans breathe since 1904.

**KEY RESPONSIBILITIES:**

- Execute the strategic plan and establish organizational objectives to achieve optimal performance.
- Be accountable for core functions including strategic planning, financial management, program delivery, agency administration, fund development, human resources, operational management, and community and stakeholder relations.
- Provide strategic leadership to staff and volunteers responsible for service delivery, programming, fundraising, and effective operations.
- Lead in the planning, evaluation and execution of programs and adjust to the needs of participants as they evolve.
- Identify new areas for collaboration, build integrated partnerships, and support overall advancement for the organization.
- Oversee the fund development function, including stewardship of current donors.
- Implement and advance the organization to deliver on the Truth and Reconciliation Calls to Action.
- Promote a culture of partnership, collaboration, and mentorship, ensuring an engaging atmosphere and sense of belonging.
- Continue to strengthen the organization's community profile and foster relationships with key stakeholders and establish strategic community partnerships with allied organizations and government.
- Work in partnership with the Canadian Lung Association and federation at a national level for various synergistic initiatives.
- Continue to advance positive and collaborative community presence including engagement with existing and potential funders.

**SELECTION CRITERIA:**

- Post-secondary education in social services, business, or other relevant discipline; equivalent experience will be considered.
- Senior progressive leadership experience and ability to mobilize and develop teams.
- Experience working in a non-profit setting, including working with a Board of Directors.
- Successful track record of risk management, budget management and oversight of financial operations.
- Experience with human resources planning and ability to foster higher performance and engagement with a small team.
- Demonstrated understanding of fund development including donor engagement and government funding.
- Experience with the national and/or provincial healthcare system and awareness of personal and societal impacts of lung disease.
- Ability to act as the public-facing spokesperson for community events, meetings, speaking engagements and media.
- Inspirational and visible leader with the ability to coach, mentor, and influence individuals internally and externally.

*To apply for this opportunity, please send a resume and cover letter  
quoting project #24104 to [jen@harrisleadership.com](mailto:jen@harrisleadership.com)*