

# Vice President Finance



## The Organization

The Freshwater Fish Marketing Corporation (FFMC) is a self-sustaining federal Crown Corporation established in 1969 and is the leading buyer, processor, and marketer of commercially wild-caught freshwater fish from Manitoba Saskatchewan, and the Northwest Territories. Headquartered in Winnipeg, in the heart of Canada's inland commercial fishery, FFMC operates a complex supply chain of delivery points, processing facilities and sales distribution systems. FFMC's brand represents a global benchmark of top quality wild-caught Canadian freshwater fish, and the Corporation has earned a solid reputation across the globe based on product reliability, quality assurance and food safety. FFMC is a recognized industry leader with an internationally established and highly endorsed brand of excellence.

## The Opportunity

Reporting to the President and CEO, the **VP Finance** will provide leadership and responsibility for all finance and accounting functions of the Corporation. The VP Finance will ensure compliance with fiscal policies, internal controls, accounting standards and financial procedures. In leading the finance team, the VP Finance will promote a culture of high performance and continuous improvement to strengthen processes that advance financial, administrative, management and operational accounting. This is an opportunity to play an innovative role with a well-respected organization that is looking to enhance its financial processes and systems. As a key member of the senior leadership team, the VP Finance will collaborate in business decision making and contribute to developing goals and achieving the strategic objectives of the Corporation.

## Key Responsibilities

- Oversee and direct the work of the finance team - financial accounting, cash management and banking, management accounting, payroll, accounts payable, accounts receivable.
- Treasury management including administering FFMC's foreign exchange hedging strategy and policy.
- Plan, coordinate and execute the annual budgeting process.
- Species pool forecasting and species statement preparation, reporting and analysis.
- Comply with and monitor internal controls, prepare monthly and annual financial statements, coordinate the yearend financial audit.
- Collaborate with the Cost Accountant to establish standards for product costing, inventory valuation and margin analysis.
- Provide financial analysis to the management team including internal management reporting and key performance indicators.
- Continuously improve finance and accounting processes to enhance FFMC's competitiveness.
- Serve as the management liaison to the audit and risk committee.
- Promote a culture of continuous improvement and innovation that values a commitment to quality.
- Coordinate information technology support for the Corporation.

## Selection Criteria

- Professional accounting designation (CPA) with at least 7 years' experience in a senior financial leadership role; experience in food processing is an asset.
- Bachelor's degree in Business Administration or related discipline. MBA is an asset.
- Capacity to mentor and develop the finance team using a supportive and collaborative approach by assigning accountabilities, setting objectives, establishing priorities, and monitoring and evaluating results.
- Ability to build and maintain internal and external relationship based on trust, accountability, open communication, and decisive action.
- Strong analytical, problem solving, project management and process improvement skills.
- Proven resiliency with an ability to overcome challenges or obstacles to achieve results.
- MS Office software proficiency, ERP financial system experience is an asset.

**To apply in confidence to this exciting opportunity, contact Jen Sklar  
at [jen@harrisleadership.com](mailto:jen@harrisleadership.com) quoting project #40131**