

# EXECUTIVE DIRECTOR OPPORTUNITY



## ABOUT THE FOUNDATION:

Since 1997, Riverview Health Centre Foundation has been operating as an organization of dedicated volunteers and staff who work hard to further enhance the Centre's ability to provide quality care and home-like surroundings to all residents and patients. The Foundation works closely with the Centre and is committed to providing it with the resources necessary to deliver innovative patient-focused health services with a focus on rehabilitation, palliative, Alzheimer's and dementia care and long-term care needs. Funds raised by the Foundation are essential to meet the Centre's needs for equipment, special services, updated facilities, innovative programs, research, and education. Dedicated to advancing healthcare, the Foundation engages with a variety of stakeholders, building partnerships with a high level of integrity and unmatched reputation. For additional information, please visit: [www.rhc.mb.ca](http://www.rhc.mb.ca).

## ABOUT THE OPPORTUNITY:

The Foundation is seeking an Executive Director (ED) to provide leadership to a team of staff and volunteers in the to achieve the Foundation's goals and strategic objectives. Reporting to the Board of Directors, this individual will be responsible for developing and executing the strategic plan as well as for over-sight of all day-to-day operational activities. The successful applicant will possess a strong personal network and an ability to cultivate strategic alliances, identify new areas for collaboration, build integrated partnerships, and support overall advancement for the Riverview Health Centre. Possessing the skills and experience to build on the Centre's strong community reputation, the ED will provide insightful and innovative direction to articulate and communicate a compelling value proposition in a competitive fundraising landscape.

## KEY RESPONSIBILITIES:

- Execute the vision and goals of the Foundation, establishing organizational objectives to achieve optimal performance.
- Be accountable for core functions including strategic planning, fund development and operational management.
- Provide exemplary, inspirational leadership to a small team of dedicated professionals.
- Lead the solicitation, engagement, and stewardship of current and prospective donors to cultivate an environment where donors feel connected and valued and relationships are strengthened.
- Continue to strengthen the community profile of the Foundation, foster relationships with key stakeholders and establish strategic community partnerships with allied organizations.
- Develop a culture of philanthropy throughout the organization, building on the staff and Board's capacity to engage and support the philanthropic mission of the Foundation.
- Lead the planning and execution of annual and special events.
- Keep abreast of developments in fundraising and foundation management.
- Adhere to the legal, regulatory, and ethical fundraising and financial standards for charitable organizations.

## SELECTION CRITERIA:

- Post-secondary education in business or marketing preferred, or equivalent experience.
- Senior progressive leadership experience and ability to mobilize and develop teams.
- Experience working in a non-profit setting, including working with a Board of Directors.
- Demonstrated fundraising knowledge and experience, including donor engagement and retention, major gift solicitation and planned giving.
- Successful track record of managing budgets and overseeing financial operations.
- Understanding of new technology, digital tools, techniques, and delivery methods.
- Ability to act as the public-facing spokesperson for community events, meetings, speaking engagements and media.
- Inspirational leader with the ability to coach, mentor, and influence individuals internally and externally.
- Knowledge of the national and provincial healthcare system and awareness of personal and societal impacts in healthcare.
- Exceptional written and verbal communication skills.

*To apply for this opportunity, please send an updated resume and cover letter  
quoting project #40100 to [jen@harrisleadership.com](mailto:jen@harrisleadership.com)*